Comments & Ideas Received for the General Plan Update - Fall 2012

Residents Ideas for Goodyear's Future	Where Comment was Received	Reoccurance or votes	Aging in Place	Arts & Culture	Complete Streets	Healthy Communities	Safety	Sustainability	Traditional Neighborhood Dev. (TND)	Youth
VISION AND CHARACTER										
Community Identity										
Need to create an identity	VW	6								
What we embrace	VW									
Gateway to Phoenix	VW	3								
Solar [potential identity]	VW									
Bold and innovative	VW									
Purposeful (Smart)	VW	4								
Visionary	VW									
Unified	VW									
Informed	VW									
Family oriented. Working families	VW									✓
Lifestyle that welcomes younger people	VW									
What we're looking for	VW									
Cohesiveness										
Integrated (race, age, socio-economic, education) (services for handicapped and seniors)	VW		✓				✓	✓	✓	✓
Integrated Community (race, age, gender, socio-economic, education, ethnic, etc.)	VW		✓				✓	✓	✓	✓
Goodyear will be a community for everyone everywhere	VW		✓				✓	✓	✓	✓
Everyone feels welcome	VW		✓				✓	✓	✓	✓
The community (divided now)	VW									
Ohana (one family)	VW	2								
Collaboration										
Awareness	VW									
INFOCUS	VW						✓			
Website - blog about what's going on now	VW									
Create a city social network	GAIN									
Collaborating - community of solutions (nonprofits)	VW									
Community dinner on Western Ave. (use slow food concepts - home cooked, not processed, locally grown)	VW									
Performing Arts/Arts Venue										
Performing arts building integrated with Estrella Falls	VW	2		✓						
Creative Community - Performing Arts. Don't want to go to Surprise	VW	2		✓						
Creative Arts center. Museum, galleries	VW			✓						
Art venues that celebrate all of the arts - educational, not stuffy, friendly	VW			✓						✓
Center for Arts by mall	VW			✓						
Museum of history/art of our region	VW Survey			✓						
Develop Arts Center by the regional mall. Goodyear to be arts center of West Valley	VW			✓						
Cultural/arts events	VW Survey	2		✓						
Amusement	VW			✓						

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Public Art										
Public Art for schools	VW			✓						✓
Public Art - more budget going into projects (freeway)	VW			✓						
Private development required to have public art (ordinance)	VW			✓					✓	
No more ugly "dragonfly" art along interstate highway walls. Be smart about what locals and tourists see	VW Survey			✓						
Arts and culture vs. shopping malls	VW			✓						
Arts	VW			✓						
Creative (public art, don't want to go elsewhere, building designs, master gardens)	VW			✓						
Arts and culture	VW			✓						

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LAND USE AND GROWTH										
Agriculture/Community Gardening										
Preserve farmlands - educational gardens through Millennium High School	VW	5						✓		✓
Agriculture preservation (reward)	VW							✓		
Community gardens	VW	2						✓		
Master gardens - farm where schools can participate (apples instead of chips in vending machines)	VW							✓		
The Garden City - Good Earth	VW							✓		
Park in each community with community garden - food and education component	VW							✓		
Growth										
Build up big area South Goodyear - south of Van Buren	VW									
Expand our city	GAIN									
Reduce growth, too many people	GAIN									
Design/Form										
A strong town center with government buildings, town square, shops, etc.	VW Survey								✓	
Develop city center as hub of city (outdoor entertainment, retail, restaurants, walkable, library, city hall, water features)	VW	5							✓	
Vibrant downtown	VW								✓	
Establish City Center	VW Survey	2							✓	
Nodes linked with transit lines (pedestrian oriented)	VW Survey								✓	
Other community/business nodes spread through city	VW Survey								✓	
Verrado - front porch community, pedestrian friendly, to work/play/educate/live	VW	2							✓	
Plant Saguaro Cactus along street mediums. It looks much better. (East Valley does this)	Misc.				✓				✓	
Landscaping on city streets need trimming (use plants that don't obscure traffic and signs)	VW						✓		✓	
Town square with public activity, shops, etc. (i.e. Prescott)	VW Survey								✓	
Safe, beautiful community that honors the past and embraces its future in a planned way instead of a reactionary mode as was done in the past	VW Survey						✓		✓	
Buildings should be designed with more creativity	VW									
Empty corner lots. Plant something. Currently eyesores. What about pocket parks? (until retail fills in)	VW									
Beautification	VW									
Handicap access	GAIN		✓			✓	✓			
Historic preservation - save before destroying	VW	2							✓	
Historic Preservation - identify before removing	VW								✓	
City of lifestyle amenities	VW									
Miscellaneous										
Safe communities	GAIN						✓			
Maintain what we build	VW							✓		
Lifestyle campus living to assisted living (more options) [sic]	VW		✓							

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TRANSPORTATION										
Better Public Transit (in general)										
Better public transportation	GAIN		✓			✓		✓		✓
Easy transportation into downtown	GAIN		✓			✓		✓		✓
Public transportation	GAIN		✓			✓		✓		✓
Subsidized Taxi Service; No mass transit	GAIN		✓			✓		✓		✓
Transportation into Phoenix	GAIN		✓			✓		✓		✓
transportation to the zoo	GAIN		✓			✓		✓		✓
We need public transportation please	GAIN		✓			✓		✓		✓
Transportation - Light rail, within Goodyear	VW		✓			✓		✓		✓
Regional Transit										
Transportation (LA-Phoenix)	VW							✓		
Transportation Access										
Free transportation for elderly	GAIN		✓			✓		✓		
Transportation services for handicapped and seniors (Dial-a-Ride)	VW		✓			✓		✓		
Bus/Trolley Transit (within Goodyear and commuter)										
Bus transit from here to downtown Phoenix	GAIN		✓			✓		✓		✓
Extended bus services to the Goodyear and Avondale areas	GAIN		✓			✓		✓		✓
Extended bus service 24/ 7 and light rail extended to Litchfield park	GAIN		✓			✓		✓		✓
Bus transportation	VW		✓			✓		✓		✓
Circular express bus to commuter rail and communities	VW		✓			✓		✓		✓
Better local, circulator bus, trolleys to light rail to move people easily	VW	2	✓			✓		✓		✓
Park and ride	GAIN					✓		✓		
Develop electric trolley system from I-10 rail stops to mall	VW		✓			✓		✓		✓
Light Rail										
Light rail	GAIN	5	✓			✓		✓		✓
Bus route and light rail	GAIN		✓			✓		✓		✓
Better public transit i.e.. Light rail connection	GAIN		✓			✓		✓		✓
Mass transit system and more gas stations	GAIN		✓			✓		✓		✓
Public transportation , light rail	GAIN		✓			✓		✓		✓
Commuter rail to light rail downtown	VW					✓		✓		✓
Light rail station in GYR	VW		✓			✓		✓		✓
Develop light rail along I-10	VW		✓			✓		✓		✓
Transportation for public such as light rail and discounts for youth and unemployed	GAIN					✓		✓		✓
More jobs Extend the light rail to Estrella Pkwy	GAIN		✓			✓		✓		✓

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Connectivity										
Connecting…	VW								✓	
More side walks connecting residential areas	GAIN								✓	
Travel corridors	VW								✓	
More cross walks and transportation (busses)	GAIN								✓	
Alternative Transportation										
More bike lanes	GAIN				✓	✓	✓	✓	✓	✓
Linking bike and trails systems	VW				✓	✓	✓	✓	✓	✓

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NEIGHBORHOODS AND HOUSING										
Neighborhood Form/Design										
Well lit streets and more trees	GAIN				✓	✓	✓		✓	
A shady, pretty place	VW							✓	✓	
Variety of housing types	VW								✓	
Range of housing. forms, business, or differing densities	VW Survey								✓	
Welcoming (trees, empty lots, walking paths)	VW					✓			✓	
Trees - add shade, trees not just palms.	VW	3				✓		✓	✓	
Tree commission	VW	2				✓		✓	✓	
Tree city designation	VW	2				✓		✓	✓	
Community housing without walls	VW								✓	
Miscellaneous										
Interconnectivity between neighborhoods	VW					✓			✓	
Community connection - different areas	VW					✓	✓	✓		
Shaded walkways and trails that link neighborhoods with artificial grass for cooler walkways	VW					✓		✓	✓	
Gathering places in communities to support community of caring	VW					✓	✓	✓	✓	
Maintain Community of Caring	VW					✓	✓	✓		
Engaged community	VW					✓	✓	✓		
Focus on current assets and neighborhoods. Existing underutilized buildings. Existing population needs	VW	2							✓	
Clean up days for neighborhood (pick up garbage dropped by youth)	GAIN						✓			

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INFRASTRUCTURE AND SERVICES										
Education										
Educational Superiority	GAIN									
Preschool [need more]	GAIN	4								✓
Vocational and higher education college/university	VW							✓		✓
Community Facilities										
Bigger and better library (like Avondale Civic Center) with lots of computers and wifi	VW Survey		✓					✓		✓
Partnerships with schools, YMCA, and community (play, orchestra). What exists now?	VW	2		✓				✓		✓
Community is everywhere. Schools used 8am-3pm. What about evenings and weekends?	VW	1						✓		✓
More mail boxes	GAIN									
Hospitals	GAIN									
Library [like White Tanks; partner?]	GAIN	5								
Museums	VW Survey									
Finance										
Monetize your website with advertizing and affiliates	GAIN									
More fundraisers to improve our economy	GAIN									

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PARKS AND RECREATION										
Events										
Continue GAIN event, ball park and movies	GAIN		✓	✓		✓				✓
Goodyear Glitters event	GAIN	3	✓	✓		✓				✓
Downtown Phoenix's community events	VW Survey		✓	✓		✓				✓
Have more events; A Christmas event would be great	GAIN		✓	✓		✓				✓
I want to see fireworks	GAIN		✓	✓		✓				✓
Activities/events are great in EMR but use other areas	VW									
Ballpark - events	VW									
Youth/kids activities	GAIN	3								✓
More senior activities	GAIN	2	✓							
Adopt the parks	VW									
Facilities										
Baseball park	GAIN									✓
Batting Cages	GAIN									✓
Beach	GAIN									✓
Community pool [more]	GAIN	7						✓		✓
Concert Venue	GAIN			✓						✓
More dog parks	GAIN	3								✓
More gardens	GAIN			✓				✓		✓
More parks	GAIN	4								✓
More splash pads/parks	GAIN	4								✓
Recreation facilities, water park, theme park	GAIN									✓
Remote control car race track (off road)	GAIN									✓
Swim park like a community center	GAIN									✓
Water park	GAIN	4						✓		✓
Water recreation	GAIN							✓		✓
Recreation senior center	GAIN	2								✓
More trails, walking and biking	GAIN									✓
New park for trail Ridge crossing	GAIN									✓
A place for kids to hang out	GAIN									✓
Free sports clubs for the kids	GAIN									✓
Kids-only place	GAIN	2								✓
More bounce houses	GAIN									✓
More kid friendly areas and parks with lights and shade	GAIN									✓
A nice playground and a new school	GAIN									✓
Public parks should have restrooms	VW									
Desert Botanical Gardens	VW	3								
Riparian habitats/developed, easy accessibility	VW Survey					✓	✓	✓		
Town lake community park	VW Survey									

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Trails										
Bullard Wash - develop greenbelt recreational/linear park and serve as flood control area	VW	8						✓		
Walking paths, parking lots, roads, vacant lots. Shade tree commission	VW	2						✓		
Parks/trails/bike/infrastructure	VW							✓		
Estrella Mountains to be like South Mountain (hiking trails, restaurants, dog parks, bike trails)	VW							✓		
Walking bike trails (ex. Danville, CA)	VW							✓		
Develop regional mall accessible by bike and hiking trails	VW	2						✓		
More walking paths	VW							✓		
Open Space										
Maintain open space (difference from development in eastern USA)	VW							✓		
Estrella Mountains	VW							✓		

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ENVIRONMENTAL PLANNING										
Solar/Renewable Energy										
Solar on every covered parking lot, schools, public buildings	VW					✓		✓		
Solar shade and walks/parking lots	VW	2				✓		✓		
Solar	VW							✓		
Shade using solar panels to cover and protect ourselves from increasing UV exposure while providing power	VW Survey							✓		
Completely solar powered	GAIN							✓		
Miscellaneous										
Sustainable/environmentally friendly community. (Minimize heat islands, shade, water, water conservation)	VW	2				✓		✓		
Sustainable - H_2O, infrastructure	VW							✓		
Vision - Synergy	VW							✓		
Connecting resources	VW	7						✓		
Energy efficient homes	VW							✓		
Goodyear is a diverse community with energy efficient housing, surrounded by Estrella Mountains comprised of farms, community gardens anchored by a commercial, cultural city center.	VW					✓		✓		
Recycled items used in building some homes (targeted community)	VW							✓		

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Economic Development/ Business										
Stores/Shopping/Restaurants										
Mall	GAIN	20						✓		
More [movie] theaters	GAIN	3						✓		
Shopping	GAIN	7						✓		
More restaurants (better, diverse)	VW Survey	6						✓		
Nightlife evertainment district [not bingo; keep them here, not Scottsdale]	VW	5						✓		
More book stores	GAIN	2						✓		
Car wash - starting at $3	GAIN							✓		
Arcade rooms	GAIN							✓		
Bring in the shopping malls and trader Joe's	GAIN							✓		
Major shopping mall/ Trader Joe's	GAIN							✓		
Make your own donut place	GAIN							✓		
Italian restaurant	GAIN							✓		
Need bigger malls, jobs and colleges	GAIN							✓		
Little amusement park	GAIN							✓		
Complete self supporting city (all services). Mall/dining/retail/recreation	VW	2						✓		
A dining venue with a beautiful view of our mountains	VW Survey							✓		
Better theaters	VW Survey							✓		
High-end amenities, events, shopping, dining, and such	VW Survey							✓		
Develop a Wigwam type resort near the ballpark	VW							✓		
Hotels near ballpark for spring training	GAIN							✓		
Farmer's market - getting close to our food	VW	2				✓		✓		
We have the image, income per household and educated work force, so let's give our citizens something to do and a reason not to go elsewhere for our needs/desires/wants	VW Survey							✓		
Need some water side development. Example - fill a good portion of the Bullard Wash with water and develop a "river walk" entertainment, dining, and business development	VW Survey									
Jobs/Industry										
Grow Jobs	VW	2						✓		
Go after e-retail distribution. More Amazon, Dick's Sporting Goods, Macy's	VW							✓		
High paying jobs (hi-tech and research). CTCA	VW							✓		
Find our solar potential and build from that perspective	VW Survey							✓		
Focus on niche	VW							✓		
Trucking dist. Center should go into open area, not by subdivision. As many places, please pick another one	GAIN							✓		
Keep distribution center (develop more) west of 303	VW							✓		
Diversity in jobs - don't put all your eggs in one basket	VW	2						✓		
Entice companies	VW							✓		
Stay diversified	VW							✓		
Develop local businesses	VW							✓		
Growing the economy	VW	2						✓		
Help relocate employees of other cities	VW							✓		
Focus and expand on what we have - high paying jobs (high tech and research)	VW							✓		

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Airport										
Airport (usage, jobs)	VW									
Utilize existing airport - smart growth. Development of businesses. Noise concern - issue	VW									
Airport - keep people here (P/R), need more refueling?, corp.[sic]	VW									
Charter planes	VW									
Develop the airport (expand, promote).	VW	2								
Airport becomes the center core	VW									
Airport becomes center core for regional transportation	VW	6								
Create airpark around airport like Scottsdale Airpark	VW									
Commercial airlines/Commuter/Charter	VW									
Redevelopment										
Promote Western Ave.	VW							✓	✓	
Turn JB's Restaurant into fine dining club	GAIN							✓	✓	
Get rid of the eyesore horse track along I-10	VW Survey							✓	✓	
Marketing										
Marketing to commercial brokers to educate them at Goodyear. Engage them to bring them to Goodyear (eat in our restaurants)	VW									
Promoting/Communication	VW									
Marketing…	VW									
Promote Goodyear to every new plant in other cities (to help with relocation of employees)	VW									
Business recruitment team (local and state government, Chamber of Commerce, educators, realtors, financial) to reach out and attract potential businesses	VW	7								
Regionalism										
West Side Coalition - collaboration to support business development	VW	5								
Proximity to California	VW									
Audubon West	VW Survey									
Regional transportation	VW									
I-10 Corridor	VW									
Education/Training										
College	GAIN	2						✓		
ASU West/Universities	VW							✓		
Education -lifelong learning	VW							✓		
Education	VW							✓		
Education - keeps jobs	VW							✓		
Partner with community colleges to implement incubation ideas	VW							✓		
Vocational and higher education in GYR (University)	VW	7						✓		
Partnerships (schools, YMCA, other cities)	VW							✓		
A junior achievement business town	GAIN							✓		✓
Tourism										
Tourism	VW									
Develop Bullard Wash	VW	4				✓		✓	✓	

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TOTAL	**263**	**58**	**39**	**25**	**4**	**54**	**18**	**130**	**41**	**70**

GAIN - Comments received at the Community Festival booth on October 20, 2012
VW - Comments received at the Visioning Workshop on November 3, 2012

VW Survey - Comments received from the surveys at the Visioning Workshop on November 3, 2012
Misc. - Received via e-mail or other source