



Goodyear 2025 General Plan Committee Meeting Summary

Meeting #8 – May 14, 2013

The May 14th meeting of the General Plan Committee started off with property owner, Heidi Shore, emphasizing the economical benefit of having the Phoenix- Goodyear Airport adjacent to the Bullard Corridor. Her main point was that she feels if the City of Goodyear promotes the airport as an amenity to the Bullard Corridor that this will incentivize development.

The following order of business was to hand out the Housing and Vision chapters. Katie and Leslie were taking comments on the Vision Chapter but the initial review by the committee didn't have anything to note. Leslie extended the time limit of this review until Friday the 17th, where members could send their comments to Katie via email.

Next up were the Idea Champions on economic development. The first speaker was George Quiniff. His presentation was on quantifying the committee's plans for the Bullard Corridor. He compared the Bullard Corridor to Price Road and pointed out their similar geographic attributes. The second speaker was Cheri Li who explained why it would be beneficial to draw technologically advance companies to Goodyear; and explained how this would result in a better quality of life, more competitive businesses, and more efficient communication within the community. The Last Idea Champion was Ted Ingalls. His presentation was on tourism in Goodyear and was trying to identify what Goodyear has/is missing compared to other, more developed/ older, communities. He compared Goodyear to San Diego and identified that arts, universities, shopping boutiques, sparkling hotels, and conference centers were the key items missing in Goodyear. After this set of presentations, the floor was opened to the committee for comment on these ideas.

The rest of the meeting was centered on the next four speakers who are all department heads from their respective fields and were kind enough to donate their time to the General Plan Committee. John Safin with the Chamber of Commerce, Joe Husband with the Phoenix/ Goodyear Airport, Sheri Wakefield- Seanz and Harry Paxton with the City of Goodyear; all gave presentations on economic development from their standpoint in the city. After these presentations this group sat as a panel and answered as many questions as they could before the meeting was adjourned at 9:15. Due to the intricacy of this topic there were many questions that were not able to be discussed. The committee wrote down there remaining question and the facilitators will have the answers available during the next meeting.