



GOODYEAR BY THE NUMBERS

Total Acres
122,369

Total Square Miles
191.2

Workforce Population₄
(within 30 minute drive time)
1.56 M

Professional Workers₄
62.4%

College-Educated
25 years and over₃
29.9%
Some College

9.7%
Associate Degree

17.7%
Bachelor Degree

11.9%
Graduate Degree

Days of Sunshine
300+

DEMOGRAPHICS




Population₂
84,659

Median Age₃
37.1

Male₃
47.1%


Female₃
52.9%



Total Housing Units₁
32,240

Median Home Value₃
\$256,900

Single-Family
Home Permits₁
5,129
5 year | 2014-2018

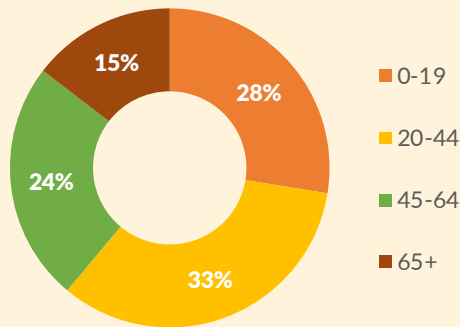


Median Household
Income₃
\$77,930

Mean Household
Income₃
\$92,772

Annual Household
Consumer Expenditure₄
\$1.84 B

POPULATION BY AGE₃



WORKER COMMUTE FLOWS



Source: U.S. Census Bureau, OnTheMap Application 2015 and LEHD Origin-Destination Employment Statistics

TOP EMPLOYERS BY # OF JOBS

Amazon	1,175
Abrazo West Campus	1,009
Macy's - Bloomingdale's	1,008
Cancer Treatment Centers of America	768
Chewy.com	700
Sub-Zero, Inc.	590
McLane Sunwest	345
Cavco	325
REI	312
AerSale	273
Dick's Sporting Goods	259

WORKFORCE OCCUPATIONS₃

Management, Business, Financial Operation	16.8%
Professional, Related	22.8%
Service	16.6%
Sales, Office	25.5%
Farming, Fishing, Forestry	.2%
Construction, Extraction, Maintenance	6.9%
Production, Transport, Material Moving	11.2%

EDUCATION

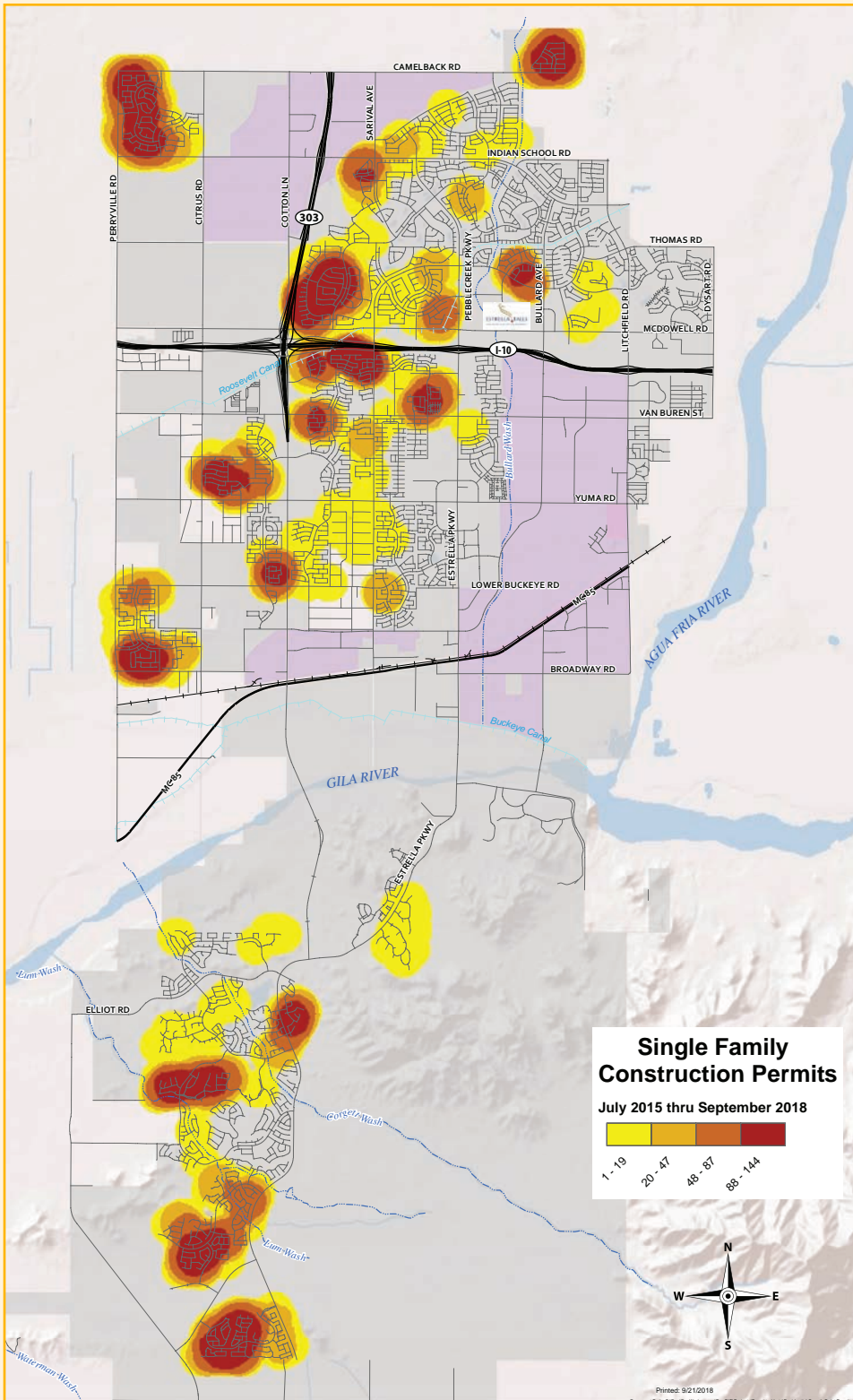
Elementary:	4 elementary districts 12 public, 20 private, 6 charter
High School:	2 high school districts 7 public, 2 private, 1 charter
Higher Ed: (Goodyear)	Franklin Pierce University, Columbia College
Higher Ed: (regional)	Estrella Mountain Community College, ASU West campus, Grand Canyon University, Midwestern University, Ottawa University



Single Family Construction Permits

developgoodyearaz.com

RESIDENTIAL GROWTH HOT SPOTS



SINGLE FAMILY PERMITS BY AREA

Fiscal Year 2014 through 2018

North Zone - North of I-10

5 year total	2,018	+2.36%
July 2013 – June 2014	365	-19.4%
July 2014 – June 2015	462	+26.5%
July 2015 – June 2016	368	-20.3%
July 2016 – June 2017	364	-1.1%
July 2017 – June 2018	459	+26.1%

Central Zone - I-10 to River

5 year total	1,530	+5.16%
July 2013 – June 2014	215	-31.5%
July 2014 – June 2015	262	+21.8%
July 2015 – June 2016	359	+37.0%
July 2016 – June 2017	341	-5.0%
July 2017 – June 2018	353	+3.5%

South Zone - South of River (Estrella)

5 year total	1,578	+21.18%
July 2013 – June 2014	280	+17.2%
July 2014 – June 2015	169	-39.6%
July 2015 – June 2016	286	+69.2%
July 2016 – June 2017	363	+26.9%
July 2017 – June 2018	480	+32.2%

SINGLE FAMILY PERMITS

Fiscal Year 2014 through 2018

5 year total	5,129	+29.0%
July 2013 – June 2014	860	-14.5%
July 2014 – June 2015	894	+3.9%
July 2015 – June 2016	1,015	+13.5%
July 2016 – June 2017	1,068	+5.2%
July 2017 – June 2018	1,292	+20.9%