



Chalk Art in the Park

Presented By: Goodyear Arts & Culture

Location: Goodyear Community Park, 3151 N Litchfield Rd. Goodyear AZ, 85395

Event Date/Time: November 2, 2019 8:00-2:00pm

About Chalk Art in the Park: Chalk Art in the Park is a FREE family friendly event that encourages artists and community members to come together and express themselves through sidewalk painting! Children and adults can sit beside professional artists and share their dreams in chalk. Participating professional artists will have booths set-up to exhibit and sell their artwork. Chalk art supplies will be provided by Goodyear Arts & Culture. Other event highlights include entertainment by Next Dimension Music, facepainting by Rosa Montiel, and Goodyear Mobile Museum. Food vendors will be on-site with food for purchase.

Prizes:

Artist's Choice - \$100.00

People's Choice - \$50.00

Best Family - \$50.00

Artist Sales: Artists Keep 100% of their sales

Application Deadline: October 28, 2019

Email to guylene.ozlanski@goodyearaz.gov

Questions / Contact: Guylene.ozlanski@goodyearaz.gov



ARTIST APPLICATION (Page 1)

Event Date/Time: November 2, 2019 8:00am-2:00pm

About the Show: Chalk Art in the Park is a collaborative art event between the city of Goodyear and the Goodyear Arts and Culture Commission. The event will consist of optional artists' booths where artist will be able to showcase and sell their work. In addition to the artists' booths, each artist is to create a unique sidewalk chalk art design in their designated space.

Artist Requirements: This is a 'lightly' juried show. All artwork displayed must be original work executed by the artist (no buy/sell). All artwork must be family friendly. Exhibitors who bring unacceptable items will be asked to remove them from the show. All artist are required to participate in the sidewalk chalk art competition and hosting an artist booth is optional. There is no booth fee but the artist must create the chalk artwork in their designated square and the artist is solely responsible for their sidewalk chalk art. A standard colored soft pastel starter kit will be provided, along with a swag bag of miscellaneous items. However, you may bring your own specialty chalk if you wish.

ALL CHALK TO BE USED MUST BE WASHABLE (NO OIL BASED CHALK). All sidewalk chalk artist will be competing for prizes.

Artist Sales: Artists keep 100% of their sales. Artists are responsible for collection of all their sales and reporting of taxes.

Timeline:

Artist Check-in / Registration: 7:00am – 8:00am (Look for the check-in Arts & Culture booth)

Family Check-in: 8:00am-2:00pm

Artist Booth Setup complete by: 8:00am

Sidewalk Chalk Art: Artwork must be completed by 2:00pm

Awards: 1:00pm

Take-Down: Begins at 2:00pm (artists must stay until 2pm no early take-downs please)

Booth: A 10x10 area will be provided. Tents are recommended, but not a requirement. There is no electricity available. Artists are responsible for their own tents and displays including chairs and tables. There is no fee for artists tents. **All tents must be weighted (no staking).**



ARTIST APPLICATION (PAGE 2)

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DAY PHONE: _____ EVENING PHONE: _____

EMAIL: _____

WEBSITE: _____

WILL YOU BE SETTING UP A TENT? _____ YES _____ NO

Liability Release: Artist agrees to defend, indemnify and hold harmless City of Goodyear, the Arts and Culture Commission of Goodyear AZ, employees, members, sponsors, and all volunteers from any loss, damage, claim, cause of action, liability or expense arising at or related to Artist's display area/booth and/or activities at the Chalk Art in the Park event.

Continued Use: The Chalk Art event will be promoted by the city of Goodyear. Additionally, promotions may be hosted on sponsor websites, social networking sites such as Facebook, and announcements in print and broadcast media. Images from the event will be posted on Facebook and other social networking sites during and after the event.

Release: By participating in the city of Goodyear Chalk Art in the Park, you allow the use of images of you and your creation of artwork to be included during and after the event on various media including websites and social networking sites. Selected images from the event will be used to promote future Chalk Art in the Park events on various websites and other media.

Signature: _____ Date: _____

To ensure your spot, sign and return this application page by October 28, 2019 to:

guylene.ozlanski@godyearaz.gov

OR

City of Goodyear/ ATTN: Guylene Ozlanski

190 N Litchfield Rd

Goodyear AZ, 85338