



Interim Sign Policy

Date: March 24, 2020
To: Business Community
From: Christopher Baker, Development Services Director 

On March 19, 2020, Mayor Lord issued a Declaration of Emergency for COVID-19. Section 2 subsection H of the declaration directs the City Manager and staff to support the local business community. The declaration issued on March 19 remains in full force and effect until terminated by order of the Mayor.

Many businesses remain open during this time of crisis and many restaurants, in accordance with Gov. Ducey's direction, are providing curbside takeout service. Additional temporary signage during this time of emergency can both assist businesses and also the public looking for services. Therefore, in accordance with Mayor Lord's March 19 Emergency Declaration, temporary sign regulations found in the city of Goodyear's Zoning Ordinance as Article 7-9 Temporary Signs, Section B Temporary Signs Requiring a Sign Permit, Subsection 2 Grand Opening and Special Promotions, is hereby suspended.

In the interim, the following policy shall replace Article 7-9.B.2 and govern until the Mayor's Emergency Declaration is terminated:

Temporary signs may be placed on properties zoned for commercial, for commercial use, industrial, or industrial use for special promotions, messaging, and information for a business onsite. Displaying signage during this emergency will not impact the duration and frequency of temporary signs as described in Article 7-9.B.2 after the emergency has passed.

Temporary signs may be displayed on the building or within the perimeter landscape or some other area of the property. Temporary signs shall not be placed in the public right-of-way or block a pedestrian or motorist visibility.

Temporary signs shall not be larger than 50 square feet. One flying banner or feather sign or A-frame or similar are allowed per 50 feet of lot frontage and are in addition to the 50 sq. ft. temporary sign allowance.

Temporary signs shall not be animated, illuminated, or inflated.

No permits are required during this time of emergency.

Additional information on available business resources can be found at this address:

<https://www.developgoodyearaz.com/resources/covid19>